

## 1. Home

### **ABOUT ICM, Kannur**

Institute of Cooperative Management- Kannur (ICMK) - the youngest sibling in the family of 20 Institutes functioning in India under the auspices of National Council for Cooperative Training-New Delhi (NCCT), has traveled quite a distance, since its inception 20 years ago. Located at Parassinikkadavu, a famous pilgrim spot in Kannur District of Kerala, the Institute was established in the year 1992.

ICM Kannur boasts of eminent team of faculty from the academic and professional fields. The faculty Comprised of two PhDs, a unique blend of the young and experienced, visiting faculty from many prestigious management institutes all over the country in addition to guest speakers from corporate sector. **The Institute has been offering Management Courses such as Higher Diploma in Cooperative Management (HDCM), Management Development Programme (MDP) during the last many years and MBA in collaboration with Kannur University since 2004.**

### **2, Overview**

ICMK is accredited as an 'A Grade' Institute by CPEC (Centre for Professional Excellence in Cooperatives) an organization of Bankers Institute of Rural Development (NABARD) Lucknow. The Institute has maintained its 'A Grade' successively since 2010 onwards.

## **Management**

### **About NCCT**

National Council for Cooperative Training has been constituted by the National Cooperative Union of India under its bye-laws with the concurrence of Govt. of India, Ministry of Agriculture, Department of Agriculture and Cooperation.

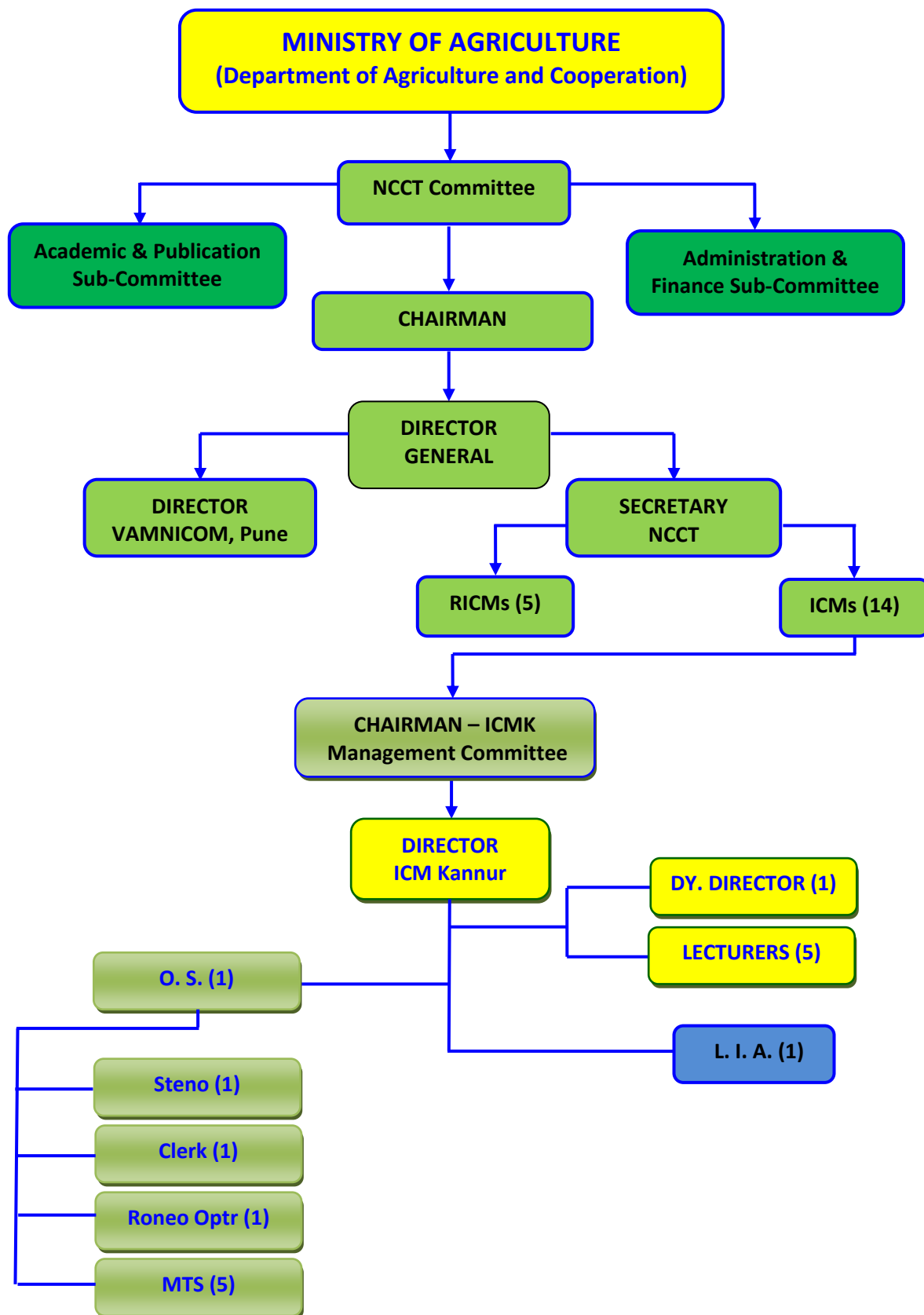
The Council is responsible for organizing, directing, monitoring and evaluating the arrangements for cooperative training for the personnel working in the cooperative sector in the country.

The main objective of the Council is to organize need based training programmes and facilitate the process of human resource development for cooperatives for the country.

It also envisages to conduct research in critical areas of cooperative movement.

The Council has established its own training structure comprising of the VAMNICOM, Pune at National Level, Five Regional Institutes of Cooperative Management at Chandigarh, Bangalore, Kalyani, Gandhi nagar, Patna and 14 Institutes of Cooperative Management located in different parts of the country.

## ORGANISATION STRUCTURE OF NCCT AND ICM, KANNUR



## Chairman

### **DR. CHANDRA PAL SINGH YADAV**

#### **PRESIDENT, NCUI & CHAIRMAN, NCCT**

Dr. Chandra Pal Singh Yadav S/o Late Shri Thakur Prasad Yadav, the freedom fighter was born on 19th March, 1959 in village Dakor, Jaloun District of Uttar Pradesh. He has acquired the degrees of M.Sc, B.Ed, LLB and PhD from Bundelkhand University. He has keen interest in the farmers development through Cooperatives and dedicated his entire career to the organization, promotion and development of cooperatives particularly in the agriculture sector. Dr. Yadav who is Chairman of the world renowned Fertilizer Cooperative viz. KRIBHCO has been unanimously elected President of the National Cooperative Union of India on 18th March, 2010 for a term of five years. He was member of the 14th Lok Sabha during 2004 – 2009 and earlier served as member of the Legislative Assembly of Uttar Pradesh during 1996 – 2001. He was also Chairman of Bundel Khand Vikas Nigam of Uttar Pradesh.



Dr. Yadav has won the reputation of a great parliamentarian and cooperator by his contribution to the upliftment of down trodden. He has special interest in the development of new technology in agriculture, horticulture and dairy farming. He has participated in the Cooperative seminars/ conferences at the International level in various countries.

At present, Dr. Yadav is also the Chairman of KRIBHCO Infrastructure Ltd. (KRIL), KRIBHCO Shyam Fertilizers Ltd.(KSFL), Gramin Vikas Trust (GVT) and Director on the Board of Gujarat State Energy Generation Ltd. (GSEG), Nagarjuna Fertilizer & Chemical Ltd. (NFCL). He is also the Vice-Chairman of National Agricultural Coop. Marketing Federation of India (NAFED) as well as Board Member of Cooperative Bank of India (COBI), and also served as Member on the Board of Indian Farmers Fertilizers Cooperative Ltd (IFFCO), IFFCO Tokyo General Insurance Ltd., IFFCO Tokyo Insurance Services Ltd. and has been Chairman of U.P. Cooperative Marketing Federation (PCF) for a more than two terms.

## Director General

### DR. DINESH MISRA

**Dr. Dinesh Misra, Chief Executive, NCUI and Director General, NCCT**

Dr. Dinesh, Chief Executive of National Cooperative Union of India (NCUI) an apex organisation of Indian Cooperative Movement, has assumed the charge on 18.04.2011. Dr. Dinesh holds M.Sc. and Ph.D. degrees from Indian Agricultural Research Institute, New Delhi, and MBA from Faculty of Management Studies, University of Delhi.



He has acquired rich experience of working for more than 28 years in all gamuts of Administration, Human Resource Management, Training & Development, Institution building, Academic Administration, Accreditation and Foreign Collaborations, across Steel Authority of India Ltd., (A Navratana Company under Government of India), SLBS National Sanskrit University under Ministry of Human Resource Development, Government of India, United States Educational Foundation in India (USEFI), and All India Council of Technical Education (under Ministry of Human Resource Development, Government of India) at senior positions. He is a certified Trainer and is credited with development Training of Management Development Programs in collaborations with consultants from UK, Germany and Australia for different levels of professional in various organizations.

He is also associated as resource person and speaker with organisations of eminence in the field of Management Education and Training.

**SECRETARY :**

**Message will send later**

**CHAIRMAN – MANAGEMENT COMMITTEE**

**Director ICMK,**

**Message will send later**

## CHAIRMAN – MANAGEMENT COMMITTEE

The Institute is managed by a Committee appointed by NCCT, New Delhi. The terms of the Committee are coterminous with that of NCCT. The Management Committee of the Institute comprises of the following:

1.	The Chairman, Chairman, Management Committee Kerala State Cooperative Union, Samsthana Sahakarana Bhavan Chengalchoola, Thiruvananthapuram-695 001.	0471-2320420 0471-2320409 (Fax) <a href="mailto:scukerala@gmail.com">scukerala@gmail.com</a>
2.	The Registrar of Cooperative Societies Member, Management Committee Govt. of Kerala Thiruvananthapuram.	0471-2331982 0471-331513 (Fax) <a href="mailto:keralarcs@gmail.com">keralarcs@gmail.com</a>
3.	The Member of Parliament (M.P) Representing Kannur Constituency (Ex Officio) Member, Management Committee MP Office Kannur Dist.	0497-2768989 (O)
4.	The Member of Legislative Assembly Representing Taliparamba Constituency (Ex Officio) Member, Management Committee MLA Camp Office, Taliparamba.	0460-2202292 <a href="mailto:taliparamba-mla@niyamasabha.org">taliparamba-mla@niyamasabha.org</a>
5.	The President Member, Management Committee (Ex-Officio)	0497-2700306

	Jilla Panchayat, Kannur.	
6.	The Chairman, Member, Management Committee (Ex-Officio) Kerala State Cooperative Bank Ltd., COBANK Towers, Palayam, Thiruvananthapuram 695 033.	0471-2317081 (Off) 0471-2316829 kscb@vsnl.com
7.	The Chairman, Member, Management Committee (Ex-Officio) The Regional Agro Industrial Development Cooperative of Kerala Ltd. (RAIDCO), SPCA Road, Kannur-2.	0497-2700276 (Off) Fax : 0497 – 2700192 raidcokannur@dataone.in
8.	The President Member, Management Committee (Ex Officio) Peravoor Cooperative Hospital Peravoor, Kannur Dist.	0490-2444468
9.	The President Member, Management Committee (Ex Officio) Kannur District Cooperative Bank Kannur.	0497-2700001 dcbknr@gmail.com
10.	Director I/c. Member Convener, Management Committee Institute of Cooperative Management, Parassinikkadavu Kannur.	0497-2784044 kannuricm@gmail.com

## Vision, Mission, Value, Quality Policy, Moto

### VISION

To retain the Institutes position as a Cooperative Business School with value based management education, committed to excellence in training, Research and Consultancy (TRC) and to play a leading role in infusing professionalism in Cooperatives, with continued emphasis on serving as a versatile institution for cooperative development in the region.



### MISSION

- Staying Ahead in Management development
- To work as a Premier Training Institute for the Cooperative Personnel
- Retain and Strengthen its Value in research and Consultancy
- Infuse Professionalism and Support Cooperative movement
- Inculcate the Concept of Management to in general and Coop. management in particular among younger generations.

### VALUES

- Excellence in Training
- Learning and Renewal
- Bringing Innovations
- Adoption of new technology in teaching and training
- Use of the State of the art Teaching Aids
- Team work
- Self Reliance
- Training for Growth



## Quality Policy

ICMK is committed to provide quality education in Cooperation, Management, Information Technology, Law, HRM, Orgnaizational Behaviour, Group Dynamics, Quantitative Techniques, Strategic Management, Marketing Project Management, Accounting, Finance, Business Policy etc., to transform the leaders and personnel into effective leaders and professionals for the socio and economic well being of the community at large.

## “Training for Excellence”

### FUTURE STRATEGIES

Management practices are changing dramatically. The Mantra of modern management "Professionalism," makes a real difference in the performance and achievement of individuals and institutions in the present fast changing order of the Indian economy. In this juncture, as a prominent institute, ICM Kannur with its Vision, Mission and Values, is continuing its journey in the field of cooperation and management training and aiming at self-reliance in its operation in the years to come by adopting the following strategies.

- Bringing the untapped sectors to the training fold
- Balanced approach on LDPs and MDPS
- Thrust on innovative programmes
- Effort to bring home outside experiences and practices
- Increase focus on Research
- Explore the possibilities of undertaking more consultancy projects
- Make efforts to expose Cooperatives in Kerala to outside experience the State
- Customize the modules and methodology for specific needs of clients

### Our Customized Programmes

- Leadership Development
- Gold Appraisal
- Credit Management, Banking Law & Practice

- Customer Relations Management
- Taxation
- Scientific Bank Management
- Personal Effectiveness
- Cooperative Law and Business Laws
- Women Empowerment, Empowerment of Weaker Sections, etc

## Development of Course Material

Care is taken to provide knowledge improve, analytical skills and enhance the experience of the participants while preparing the training material.

## TRAINING UNITS OF NCCT

Sl. No.	Name of Unit and Address	Contact/ E-Mail / Web site
1	Vaikunth Mehtha National Institute of Cooperative Management University Road, Pune-411007.	020- 25537727, 25701000, 09818496281 e-mail: <a href="mailto:info@vamicom.gov.in">info@vamicom.gov.in</a> <a href="http://www.vamnicom.org">www.vamnicom.org</a>
2	Regional Institute of Cooperative Management 67, Padmanabha Nagar, P.B. No. 7085, Banashankari II <sup>nd</sup> Stage, Bangalore- 560070 (Karnataka)	080- 26690584, 26692537, 09591627068 e-mail: <a href="mailto:ricmbangalore1962@gmail.com">ricmbangalore1962@gmail.com</a> <a href="http://www.ricmbangalore.com">www.ricmbangalore.com</a>
3	Regional Institute of Cooperative Management Sector-32-C, Chandigarh-160030	0172- 2600557, 2660973, 09876343453 e-mail: <a href="mailto:niraj_pasricha@yahoo.co.in">niraj_pasricha@yahoo.co.in</a> <a href="http://www.ricmchandigarh.org">www.ricmchandigarh.org</a>
4	Udaybhansinhji Regional Institute of Cooperative Management Sector-30, Gandhinagar-382030(Gujarat)	079- 23261715, 23260492, 09898567461 e-mail: <a href="mailto:hsktangirala2009@yahoo.co.in">hsktangirala2009@yahoo.co.in</a>

5	Netaji Subhash Regional Institute of Cooperative Management District Nadia, Kalyani-741235(West Bengal)	033- 25828202, 09432668236 e-mail: nsricmkalyan@gmail.com <a href="http://www.nsrcmkalyani.nic.in">www.nsrcmkalyani.nic.in</a>
6	DNS Regional Institute of Cooperative Management Shastrinagar, Patna-800023 (Bihar)	0621-2287851, 09473199303 e-mail: dnsricmpatna@rediffmail.com <a href="http://www.ricmpatna.bih.nic.in">www.ricmpatna.bih.nic.in</a>
7	E-8/77, Shahpura, Trilanga Road, Bhopal- 462039 (Madhya Pradesh)	0755-2725477, 2725898, 08518964536 e-mail: icmbpl@gmail.com <a href="http://www.icmbpl.nic.in">www.icmbpl.nic.in</a>
8	Madhusudan Institute of Coop. Management Unit-VIII, Bhubaneswar-751012(Orissa)	0674-2562825, 2562830, 2562826, 08895551492 e-mail: micm_bhubaneswar@yahoo.co.in <a href="http://www.icmbhubaneswar.nic.in">www.icmbhubaneswar.nic.in</a>
9	Natesan Institute of Coop. Management t2377-A, West Annanagar, Chennai-600040(Tamil Nadu)	044-2621023, 26221835, 26211423, 09944263226 e-mail: icmchennai@sify.com <a href="http://www.nicmchennai.in">www.nicmchennai.in</a>
10	Institute of Cooperative Management 6, Old Mussoorie Road, Rajpur, Dehradun-248009	0135- 2734272, 2734274, 09412992968 e-mail: icmddn017@gmail.com <a href="http://www.icmdehradun.com">www.icmdehradun.com</a>
11	Institute of Cooperative Management Chachal, VIP Road, P.O. Hengrabari, Guwahati-781036(Assam).	0361-2134784, 2335307, 09435706460 e-mail: icmgghy@gmail.com <a href="http://www.icmguwahati.gov.in">www.icmguwahati.gov.in</a>
12	Institute of Cooperative Management Rajendranagar, Hyderabad-500030 (Andhra Pradesh)	040- 24015325, 24015332, 09422297488 e-mail: icmhyderabad@yahoo.co.in <a href="http://www.icmhyd.ap.nic.in">www.icmhyd.ap.nic.in</a>
13	Institute of Cooperative Management Near RCS Office , Lamphelpet, Imphal-795004(Manipur)	0385-2414526, 2415474,09612934424 e-mail: icmmanipur@rediffmail.com <a href="http://www.manipur.nic.in">www.manipur.nic.in</a>
14	Institute of Cooperative	0141-2711776, 09983073808 e-mail: icmjpr@@rediffmail.com

	Management 10-B, Block-A, Jhalana Institute Area Jaipur-302004 (Rajasthan)	<a href="http://www.icmjaipur.nic.in">www.icmjaipur.nic.in</a>
15	Institute of Cooperative Management Parassinikkadavu (P.O) Kannur- 670563(Kerala)	0497-2784002, 2784044, 09249526505 e-mail: <a href="mailto:icmkannur@dataone.in">icmkannur@dataone.in</a> <a href="http://www.icmkannur.org">www.icmkannur.org</a>
16	Indira Gandhi Institute of Cooperative Management Block-B, Sector-18, Rajajipuram, Lucknow-226017(U.P)	0522- 2661820, 09335221992 e-mail: <a href="mailto:icmlko@rediffmail.com">icmlko@rediffmail.com</a> <a href="http://www.icmlko.up.nic.in">www.icmlko.up.nic.in</a>
17	Institute of Cooperative Management Postal Training Center, Post Chinnai Udaipur, Madurai-625022 (Tamil Nadu)	0452-2690055, 2677978, 09003249037 e-mail: <a href="mailto:icmmadurai@gmail.com">icmmadurai@gmail.com</a> <a href="http://www.icmmadurai.tn.nic.in">www.icmmadurai.tn.nic.in</a>
18	Dr. D.R. Gadgil Institute of Cooperative Management Ishwar Nagar, ICM Bus Stop, Mini Bypass Road, New nandanvan, Nagpur-440009(Maharashtra)	0712-2710074, 2715010, 08087130085 e-mail: <a href="mailto:dgicm_nagpur@yahoo.com">dgicm_nagpur@yahoo.com</a> <a href="http://www.dgicmnagpur.org">www.dgicmnagpur.org</a>
19	Dr. V.Vitthalarao vikhe Patil Institute of Cooperative Management 43/16-A, Erandwana, Karve Road, Pune-411004(Maharashtra)	020- 25433816, 25425285, 07350094733 e-mail: <a href="mailto:icmpune@rediffmail.com">icmpune@rediffmail.com</a> <a href="http://www.icmpune.org">www.icmpune.org</a>
20	Institute of Cooperative Management P.B. No. 2707, P.O Poojapura, Mudavanmughal, Thiruvananthapuram-695012	0471- 2340384, 2351544, 09446396707 e-mail: <a href="mailto:icm_tvm@hotmail.com">icm_tvm@hotmail.com</a> <a href="http://www.icmkerala.in">www.icmkerala.in</a>

## **INFRASTRUCTURE**

The Institute is located in a 1.26 Acre plot and its functioning its since August, 2003. The academic and administrative block is in a storied building with a total construction area of 17458 sq. feet comprising of 4 Class Rooms, Seminar Hall, Library, Computer Centre with WIFI Internet Connection, Video Conference Faculty rooms Hall, Board Room and Office room.

The Hostel and Mess are in a separate storied building with a total construction area of 13115 sq ft. The hostel consists of 24 Rooms which can accommodate 70 Participants.

The Mess has is well furnished and can accommodate 100 Persons. The recreation room in the hostel is provided with Cable connected TV. The solid waste of the kitchen is converted into Bio-gas.

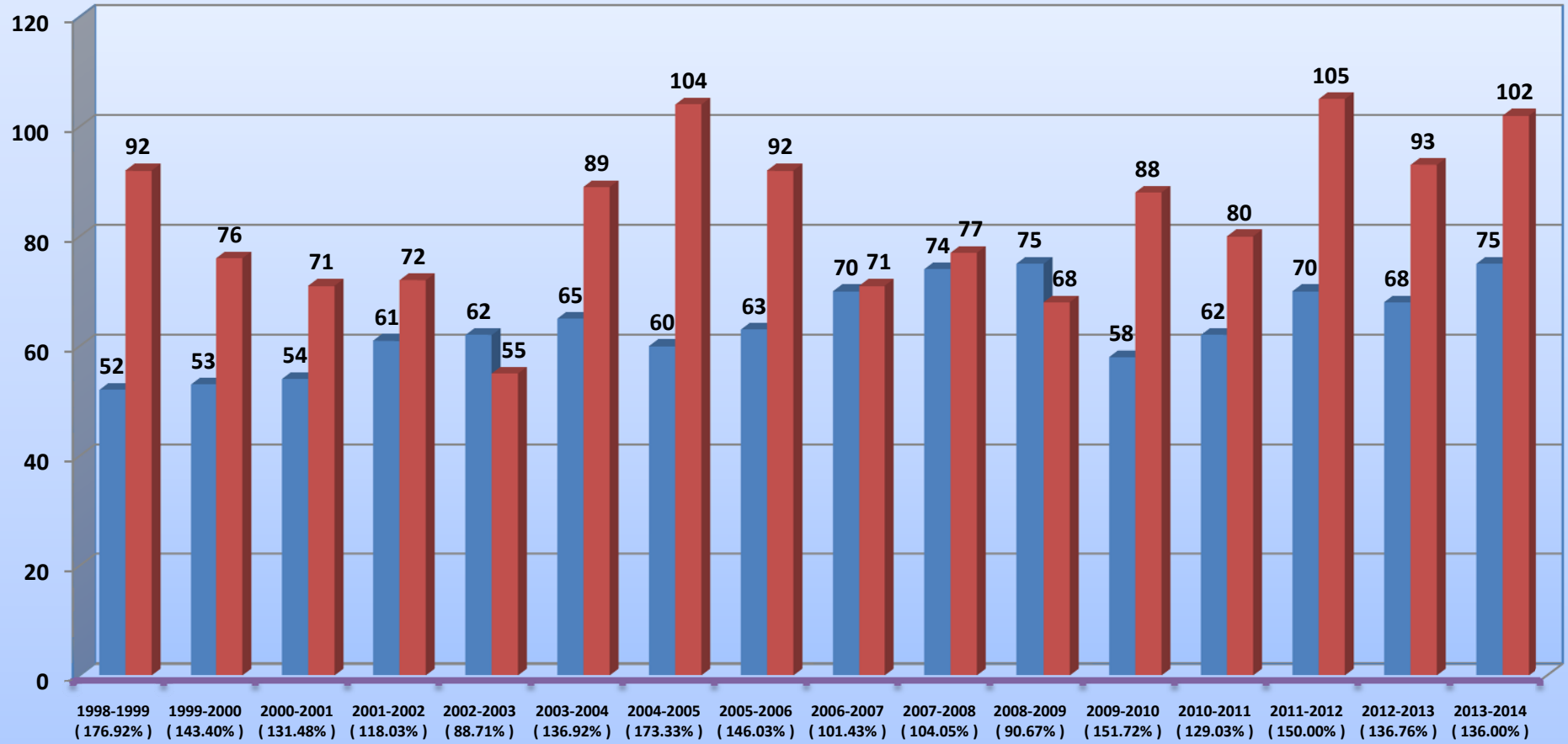
Progress of ICMK at a glance

TRAINING PROGRAMMES

YEAR	PROGRAMMES PLANNED	PROGRAMMES CONDUCTED	% of (3) to (2)	TOTAL NO.OF PARTICIPANTS PLANNED	TOTAL NO.OF TRAINED PARTICIPANTS	% of (6) to (5)
1	2	3	4	5	6	7
1998-1999	52	92	176.92	1060	2292	216.23
1999-2000	53	76	143.40	1100	2212	201.09
2000-2001	54	71	131.48	1100	1639	149.00
2001-2002	61	72	118.03	1230	1843	149.84
2002-2003	62	55	88.71	1260	1178	93.49
2003-2004	65	89	136.92	1320	2347	177.80
2004-2005	60	104	173.33	1210	2593	214.30
2005-2006	63	92	146.03	1270	2175	171.26
2006-2007	70	71	101.43	1420	1750	123.24
2007-2008	74	77	104.05	1480	2043	138.04
2008-2009	75	68	90.67	1500	1625	108.33
2009-2010	58	88	151.72	1200	2432	202.67
2010-2011	62	80	129.03	1280	2342	182.97
2011-2012	70	105	150.00	1795	3639	202.73
2012-2013	68	93	136.76	1745	2825	161.89
2013-2014	75	102	136.00	1920	3583	186.61



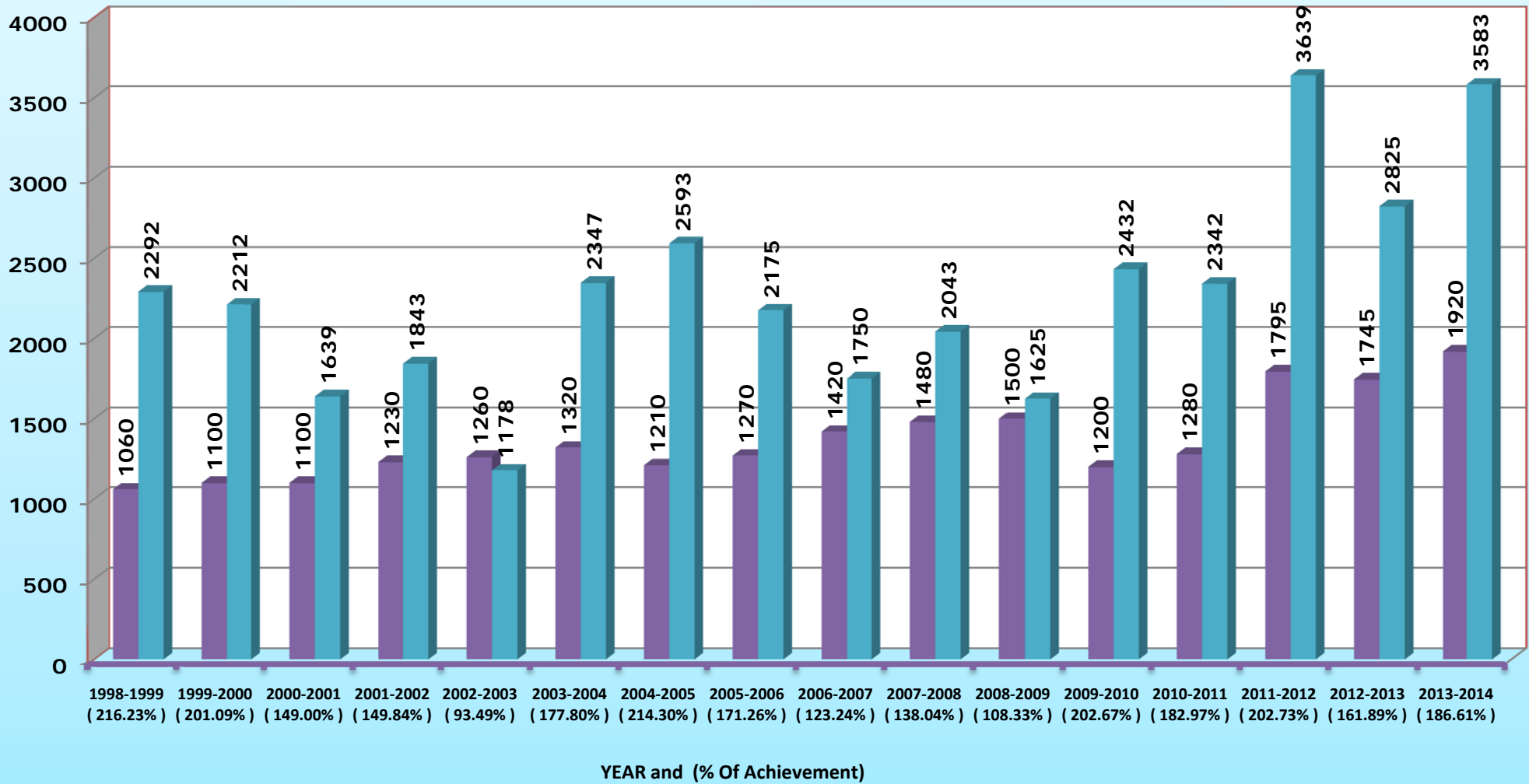
## NO. OF PROGRAMMES PLANNED AND CONDUCTED



YEAR and (% Of Achievement)

■ PROGRAMMES PLANNED     ■ PROGRAMMES CONDUCTED

## NO. OF PARTICIPANTS PLANNED AND TRAINED



■ TOTAL NO. OF PARTICIPANTS PLANNED    
 ■ TOTAL NO. OF TRAINED PARTICIPANTS



## **OUR TEAM**

**Profile of staffs → Information available in  
“OUR TEAM “ Folder**

## **4. ACADEMIC ACTIVITIES**

### **(a) HIGHER DIPLOMA IN COOPERATIVE MANAGEMENT (HDCM)**

#### **PROGRAMME PERSPECTIVE**

To improve the managerial skill and sharpen the analytical and decision making capacity of the managers/ potential managers of cooperatives, ICM, conducts Higher Diploma in Cooperative Management (HDCM) with duration of 52 weeks.

The pedagogy of HDCM includes class room lectures, case analysis, role play, group assignments, debates, paper presentation in seminar, group discussions, project preparation, computer application and study visits. This programme is recognized by the Govt. of Kerala as well as the Govt. of Other States for Employment in cooperative Organization and Department.

Every year the programme starts in the first week of August.

The uncertain and ill defined business scenario of the present day world make a log of demand from the academia. To facilitate the decision making as well as planning in the practical business context, conceptual knowledge is becoming important. An admixture of the theoretical knowledge with practical solutions has become essential in a context in which the organizations confirm with increasing challenges of competition, hike in expectation, quality standards etc. to be precise the need of the hour is to have a paradigm shift in the management style of Cooperatives to withstand the forces of competition . keeping these in view, the National Council for Cooperative Training, New Delhi has recently redesigned the Higher Diploma in Cooperative Management (HDCM) Course with view to sharpen the analytical and decision making competence of the managers and potential managers of the cooperative sector.

#### **OBJECTIVES**

The programme enables the participants:

- a) To understand the conceptual and theoretical background and problem of business management.
- b) To equip themselves by sharpening their managerial skills
- c) To be proactive to find solutions for the varied business issues.

#### **DURATION OF PROGRAM**

One year

#### **CONTENTS OF THE PROGRAMME**

FIRST TERM	SECOND TERM
<ol style="list-style-type: none"> <li>1. Environment for Cooperatives</li> <li>2. Cooperative and Allied Laws.</li> <li>3. Theory and Practice of Banking</li> <li>4. Cooperative Accounts.</li> <li>5. Cooperative Audit</li> <li>6. MIS &amp; Computer Application-I</li> <li>7. Organization Behavior</li> <li>8. Managerial Economics</li> <li>9. Statistics and Research Methodology</li> </ol>	<ol style="list-style-type: none"> <li>1. Project Preparation &amp; Implementation</li> <li>2. Financial Management.</li> <li>3. Cost Accounting.</li> <li>4. Marketing Management.</li> <li>5. Human Resource Management &amp; Communication</li> <li>6. MIS &amp; Computer Application -II</li> <li>7. Business Policy</li> <li>8. Operation Management in Coops</li> </ol>

## SALIENT FEATURES OF THE PROGRAMME

### Training Methodology

In order to develop the analytical power and decision making skills, the class rooms will be managed by lecture methods, case analysis, role playing and individual and group exercise. In order to understand and solve the business complexities and problems individual and group assignment will also be given. With a view to instill the leadership and communication skills the participants will present seminar papers, participate in debates and group discussion on important topics.

### Project Study/ Field Placement

In order to experience the ground realities at the field level, the participants will be placed for a four weeks training in one of the Cooperative Institutions. The participants are expected to prepare a detailed project study of the institution and present the same for viva voce.

### Study/ Visit

With a view to study and bring home the working of Cooperative movement and institutions outside the State, the participants will have to undertake a two weeks study visit (Compulsory) to any one of the cooperatively advanced state at their own cost.

### Recognition

The Diploma is recognized by the Government of Kerala as well as Government of other states for employment in Cooperatives / Departments

### Computer Training

The computer practical training will be imparted to the participants through out the first and second semester.

### Evaluation

External examination will be conducted at the end of each semester for 80 marks and the remaining 20 marks for class test and project/ assignment.

### Programme Fee

The programme fee is Rs. 9000.00 payable in two equal installments at the beginning of each term.

### Eligibility & Selection

A graduate in any discipline from a recognized University and below the age of 30years can apply. The cost of application form and prospects in Rs.100/- payable by Cash /Money Order / Demand Draft drawn in favour of Principal, Institute of Cooperative Management, Kannur

### **(b) Master of Business Administration (MBA)**

The recent years have witnessed a wide popularity in Management Education. As a consequence, the number of Institutions coming up in the realm of imparting Management coaching is also on the increase. As an Institute, catering to the Management Development and Training requirements of the Cooperative Sector, we have also taken the initiative to move along with the changing trends and have taken a decision of starting MBA at our Institute. As an outcome of our effort, the first batch of MBA was started in 2004-05 academic year, as a joint venture between ICM and Kannur University.

The salient features of the programme include: It is a 2 year full time programme with 4 semesters. Each semester is of 16 weeks duration. Summer placement project at the end of the second semester for a period of 6-10 weeks. Project work in a live managerial problem involving a field study for duration of about 12 weeks. The course is under dual specialization scheme, whereby a students can opt two specialization areas of their choice.

In total, there are 31 papers of which 8 are specialization papers. Specialization streams are:

- Finance
- Marketing
- Human Resource Management
- International Business Management
- Information Technology

**NB:** We have proposed another specialization stream on Cooperative Management to the University. If this is accepted and realized, a bigger employment opportunity will be opened up to MBA holders of Kannur University in the Cooperative Sector.

We welcome the student community to be part of our MBA Programme to explore the new vistas of Management Education.



**MUHAMMAD P.P.**  
**MBA 2008-2010 BATCH**  
**FIRST RANK HOLDER OF KANNUR UNIVERSITY**



Shri. K. Vipin , 2012-13<sup>TH</sup> Batch of ICMK who secured IIIrd Rank in MBA of Kannur University was honoured by the Chairman Shri. E. Narayanan, Management

## Committee of ICMK.

- ICM Kannur started MBA in 2004-05 academic year in cooperation with the Kannur University.
- So far 6 batches of MBA have passed out.
- This course has got an excellent response from the students community and the students have come out with flying colours by winning top ranks in the University exams.
- The Alumni of the Institute are placed in many leading domestic and multinational companies.

## **MANAGEMENT DEVELOPMENT PROGRAMME**

Need based programmes on specific areas ranging from 2 days to 15 days duration is organized covering Law and all functional areas of management and on topical issues. The participants include Board Members, Top Executives and other employees of Cooperative Institutions and Officers of various Govt. Departments concerned with development of cooperatives in the state. Besides seminars, workshops on specific current issues are also held.

Sectoral Diploma Programmes of three months duration are conducted as and when requested by user Departments and Institutions. Following diploma programmes approved by NCCT.

1. Diploma in Dairy Cooperative Management
2. Diploma in Cooperative Banking
3. Diploma in Cooperative Audit
4. Diploma in Industrial Cooperative Management
5. Diploma in Management of Marketing Cooperative Societies
6. Diploma in Management of Fishery Cooperatives

## **SHORT-TERM PROGRAMMES**

<b>About Short –Term Programmes</b>
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### **SDP : Skill Development Programme**

Conducted under Rule 185(1) of KCS Rules 1969 for Class – IV Employees of Cooperative Societies like Peons, Attenders, Sales Persons etc. Successful completion of this training programme is a must for promotion.

### **CDP : Career Development Programme**

Conducted under Rule 185(1) of KCS Rules 1969 for the employees in the Ministerial Cadre working in Cooperative Societies. Successful completion of the programme, every three Years is a must for sanctioning the annual grade increment of the employees in this cadre.

### **PDP : Professional Development Programme**

Conducted under Rule 185(1) of KCS Rules 1969 for getting promotion to the employees in Cooperative Societies. The programme is designed for the Supervisory and Managerial Cadre in Cooperative Societies.

## **LDP : Leadership Development Programme**

The Programme is designed for the Office Bearers of Cooperatives like President and Management Committee Members. The programme is designed to sharpen the Leadership Skills of the participants.

## Consultancy Wing

### COOP BIZ SOLUTIONS – (Consultancy Cell of ICMK)

For providing consultancy services to cooperative institutions and Govt. Departments a specialized cell COOPBIZ SOLUTIONS is started. Preparation of Integrated Cooperative Development Project, evaluation studies on working of cooperatives in specific sectors, Marketing and Marketing Intelligence Survey under IHDS etc are undertaken for Govt. Departments. Consultancy is also provided to cooperatives working in various fields of economic activity for restricting their managerial issues such as Legal, HR, Marketing, Audit, Accounting, Information Technology, Project Preparation, etc.



**Coop. Biz Solutions, the Consultancy unit of this Institute, conducted a study on The Mananthavady Tribal Tea Plantation Cooperative Ltd (Priyadarshini). The Study report was handed over to Shri. Harikishore, IAS, Sub Collector of Mananthavady and Managing Director of Priyadarshini Tea Estate**

**VARIOUS CONSULTANCY PROJECT UNDER COOPBIZ...**

<b>Sl. No.</b>	<b>Name of the Consultancy Project</b>	<b>Status</b>
1.	Integrated Cooperative Development Project - II Phase for Wayanad District (2007-2008)	Completed
2.	Project report for Wayanad District SC/ST Motor Transport Cooperative Society for getting financial assistance from State Govt. and various financial agencies of State Govt. <b>(2009-10)</b>	Completed
3.	Marketing survey and Marketing Intelligence (under IHDS) for Payyanur Handloom Cluster, Kannur <b>(2010-11)</b>	Completed
4.	Study report on Mananthavady Tribal Tea Plantation Cooperative Ltd. & Priyadarsini Tea Estate, Wayanad Dist. <b>(2011-12)</b>	Completed
5.	A study report on Kannur Cooperative Urban Bank Ltd., Kannur <b>(2011-12)</b>	Completed
6.	Prepared detailed project report on "Credit Cooperatives in Wayand District- Constraints and Challenges" (Duration - 6 months) <b>2012-13</b>	Completed
7.	Costing of services - A study with reference to AKG Cooperative Hospital <b>(2013-14)</b>	In progress
8.	Detailed project report (DPR) for the second phase of Integrated Cooperative Development Project for Palakad District in Kerala is in progress <b>(2013-14)</b>	Completed
9.	Consultancy work with regard to revamp the Human Resource of Nilambur UCB <b>(2013-14)</b>	Completed

## ALUMINI FEST

For the first time in the history of ICMK, we conducted an alumni fest “Sign In” on 19th May 2012. It was a fest organized by the Association of Inspiring Managers (AIM), a body constituted by MBA students. The meet was inaugurated by Dr.A.Ashokan, MBA Coordinator of Kannur University.

The meet enabled the current students to share the experience of their seniors and also for getting both job placements and for undertaking their project works.

